

**Councilman**  
**TONY CARDENAS**  
6<sup>th</sup> Council District



**FOR IMMEDIATE RELEASE**  
**April 17, 2009**

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## ***MEDIA ADVISORY***

### **CARDENAS JOINS LOS ANGELES FIREFIGHTERS TO KICK OFF** **“FILL THE BOOT” CAMPAIGN**

#### ***Muscular Dystrophy, Lou Gehrig’s Disease Hits Close to Home For*** ***Fire Department***

On Monday, Councilman Tony Cardenas will be joined by the Los Angeles Fire Department (LAFD) and dozens of firefighters to kick off the Muscular Dystrophy Association’s “Fill the Boot” Campaign. UFLAC President Pat McOsker will be a key speaker. This year’s campaign is particularly important to Cardenas and LAFD since some of the department’s firefighters have recently been affected by Muscular Dystrophy and Lou Gehrig’s Disease. The campaign, benefiting research and local services for the Los Angeles Chapters of the Muscular Dystrophy Association, will be launched at a press conference along with some of Jerry’s Kids, firefighters, and elected officials. “Surprise” donations will be unveiled as well.

In addition to personal testimonies from MDA ambassadors and others, a schedule of “Fill-the-Boot” locations and dates will be given to media representatives. Firefighters will be stationed at intersections on those dates throughout the city, with their boots in hand, taking donations from drivers who generously “Fill-the-Boot” with their bucks. This year, officials are hoping to double the donation efforts of last year. Latest numbers will be made available.

***(Visuals- fire trucks, patriotic flags, firefighters, surprise “giant check” donations, New Fire Station 81 and Training Facility as backdrop, and Jerry’s Kids)***

**Who:** Councilman Tony Cardenas, District 6  
Pat McOsker, President of the United Firefighters of Los Angeles  
MDA CA State Goodwill Ambassador Jordon Balla (also one of “Jerry’s Kids”)  
Jerry’s Kids and MDA Representatives

**What:** **Press Conference Kicking Off “Fill-the-Boot” Campaign**

**When:** Monday, April 20, 2009, 10:00 a.m.

**Where:** Fire Station 81  
14355 Arminta Street  
Panorama City, CA 91402

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